

REPORT

AMERICAN LIBRARY ASSOCIATION ANNUAL CONFERENCE

Washington, D.C

June 23-26, 2007

The 2007 ALA Annual conference represents the official end of the '07 spring library show season. Keeping up with what seemed to be a trend this year, ALAA brought a record attendance to the Washington Convention Center in Washington, DC: over 19 thousand librarians were on hand, with over 6 thousand exhibitors who contracted a record amount of exhibit space, officially making ALA Annual 2007 the largest and most attended ALA ever.



The American Library Association is an association that clearly puts its members first. Each day of the show was filled from before opening, to post closing with hour after hour of panels, review sessions, and speakers. The drawback of this format is that it leaves little time for attendees to experience the exhibits, and because of this,

there was a lot of slow traffic in the exhibit hall during the show.

Despite the slow traffic, almost one thousand exhibit catalogs were distributed (plus an uncounted amount of personal business cards from CBE staff indicating the website that hosts the catalog), meaning that a good portion of the record attendance has the information on the books that were on display.

Several books and special displays received heavy interest from the attendees that made their way through the Combined Book Exhibit: **“The Pirate Dictionary”** from **Pelican Publishing**, **“Captain John Smith”** from **Library of America**, **“The Real Anti-Christ”** from **Sources of Hope Publishing** and the **“30 Minutes a Day”** series and **Nancy Drew** DVD game from **Brighter Minds Media** were the most popular books at the show.

Apart from those specific titles, and their publisher’s special displays, other special displays from **Omnigraphics**, **R.S Means**, **The University of West Indies**, **International**



Society for Technology in Education, American Association of Community Colleges, and Association for Supervision and Curriculum Development all received ample attention and positive reviews.

Booth representatives were Jon Malinowski, Janet Fritsch, Peter Birch and Seth Dellon. The American Library Association will be hosting their 2008 annual conference in Anaheim, California from June 28 through July 1.